

## **Strategic Plan Outline**

- I. WORD FORM THE FOUNDER (EXECUTIVE DIRECTOR, ETC.)**
- II. EXECUTIVE SUMMARY**
- III. ORGANIZATIONAL BACKGROUND**
- IV. FORMAL MANDATES**
- V. INFORMAL MANDATES**
- VI. STAKEHOLDER ANALYSIS**
- VII. VALUES**
- VIII. MISSION STATEMENT**
- IX. EXTERNAL ENVIRONMENT ASSESSMENT**
- X. SWOT ANALYSIS**
- XI. CRITICAL ISSUES**
- XII. STRATEGIC ISSUES**
- XIII. GOALS AND OBJECTIVES**
- XIV. EVALUATION PLAN**
- XV. IMPLEMENTATION OF STRATEGIES**
- XVI. VISION OF THE FUTURE**